

1. A method for updating web pages on a web server without republishing the web pages, comprising:

providing on a production database server a live version of at least one business data table containing information used to populate web pages on a

5 production web server;

storing in a quality assurance database server a quality assurance version of the at least one business data table used to populate pages on a quality assurance web server;

allowing a maker at a business workstation to access the quality assurance

10 database server and enter a change to data on the quality assurance version of the at least one business data table;

allowing a checker at a business workstation to access the quality assurance database server to review and approve or reject the change to the data on the quality assurance version of the at least one business data table; and

15 if the checker approves the change, replicating the change to the data on the quality assurance version of the at least one business data table from the quality assurance database server to the live version of the at least one business data table on the production database server.

2. The method of claim 1, wherein providing the live version of the business

20 data table further comprises providing on the production database server the live version of the business data table containing information used to populate web pages on the production web server accessible via a browser on a customer workstation.

3. The method of claim 1, wherein storing the quality assurance version of the

25 business data table further comprises storing the quality assurance version of the business data table used to populate pages on the quality assurance web server accessible via a browser on a business workstation.

4. The method of claim 1, wherein the respective versions of the at least one business data table further comprise one of a text data table and a binary data table.

5. The method of claim 1, wherein each of the database servers further comprises an SQL database hosted by the respective database server.

5 6. The method of claim 1, wherein allowing the maker to access the quality assurance database server further comprises allowing the maker at a business workstation to access the quality assurance database server via a backend database management application.

7. The method of claim 1, allowing the maker to access the quality assurance 10 database server and enter the change to the data further comprises allowing the maker to access the quality assurance database server and enter the change to the data on the quality assurance version of the business data table using a browser on a business workstation.

8. The method of claim 1, allowing the maker to enter the change to the data 15 on the quality assurance version of the at least one business data table further comprises allowing the maker to designate a time for the change to be accessible on the production web server.

9. The method of claim 1, wherein allowing the maker to enter the change to the data on the quality assurance version of the at least one business data table 20 further comprises allowing the maker to enter a change to the data consisting of at least one of adding a business data table, deleting the business data table, adding at least one row to the business data table, deleting at least one row of the business data table, adding at least one column to the business data table, deleting at least one column of the business data table, modifying content of at least one row of the business data table, and modifying content of at least one column of the business data table.

10. The method of claim 1, wherein allowing the checker at a business workstation to access the quality assurance database server further comprises allowing

the checker at a business workstation to access the quality assurance database server via a backend database management application.

11. The method of claim 1, wherein allowing the checker at a business workstation to access the quality assurance database server to review and approve or 5 reject the change further comprises allowing the checker to access the quality assurance database server to review and approve or reject the change to the data on the quality assurance version of the business data table using a web browser on a business workstation.

12. The method of claim 1, wherein allowing the checker to review the change 10 further comprises displaying for the checker at a business workstation via the quality assurance web server a web page populated by the at least one business data table in which the data is changed.

13. The method of claim 1, wherein replicating the change to the live version of the at least one business data table on the production database server further 15 comprises replicating the change of the at least one business data table from the quality assurance database server to the live version of the at least one business data table on the production database server to be accessible on the production web server at a time designated by the maker

14. The method of claim 1, wherein the respective web servers and database 20 servers are coupled to one another via one of a global network and an intranet.

15. A system for updating web pages on a web server without republishing the web pages, comprising:

25 a production database server storing a live version of at least one business data table containing information used to populate web pages on a production web server;

a quality assurance database server coupled to the production database server storing a quality assurance version of the at least one business data table used to populate pages on a quality assurance web server;

a business workstation coupled to the quality assurance database server adapted for allowing a maker to access the quality assurance database server and enter a change to data on the quality assurance version of the at least one business data table;

5 a business workstation being further adapted for allowing a checker to access the quality assurance database server to review and approve or reject the change to the data on the quality assurance version of the at least one business data table; and

10 means for replicating the change to the data on the quality assurance version of the at least one business data table from the quality assurance database server to the live version of the at least one business data table on the production database server if the checker approves the change.

15